



Folkhälsomyndigheten  
PUBLIC HEALTH AGENCY OF SWEDEN

# Registration form - Cross-border distance sales of electronic cigarettes and refill containers

## Registration Type

Company selling electronic cigarettes and refill containers from or to Sweden.

Retail outlets intending to engage in cross-border distance sales of electronic cigarettes and refill containers are required to register the sale with the Public Health Agency of Sweden. A retail outlet may only conduct the cross-border distance sales after they have received a confirmation of their registration from the Public Health Agency of Sweden.

It is voluntary to use this registration form for the purposes of the registration of cross-border distance sale from or to Sweden.

In accordance with the Act (2018:2088) on tobacco and similar products Chapter 5 Section 16, a retail outlet engaging in cross-border distance sales shall exercise self-monitoring and ensure that there is a self-monitoring programme for the business. A self-monitoring programme shall be attached to the registration.

If you have any questions about cross-border distance sale in Sweden, please send them to the following via email address: [info@folkhalsomyndigheten.se](mailto:info@folkhalsomyndigheten.se)

## Company Details

**Registered Name**

**VAT Number**

**Address**

**Postal code (or Zip), Town/City**

**Country**

**Email Address**

## Details about the retail

### **Sale to or from Sweden**

To Sweden

From Sweden

**Name of the retail outlet** (if different from Company registered name)

**Address of the place of business from where electronic cigarettes will be supplied** (If different from Company address provide; Street address, Postal code (or Zip), Town/City, Country)

**The intended starting date of the activity of offering electronic cigarettes for cross-border distance sale to consumers**

**Address of the website or websites used for cross-border distance sales and all relevant information to identify the website**

## Changes in the registered information

Any changes in the registered information must be reported without delay.

## Processing of personal data

Responsible for the processing of personal data

Folkhälsomyndigheten

SE-171 82 Solna

Sweden

Phone: +46 (0)10-205 20 00

Email: [info@folkhalsomyndigheten.se](mailto:info@folkhalsomyndigheten.se)

Company registration number: 202100-6545

## The information we collect about you and how we use it

The Public Health Agency of Sweden needs to store and process your personal data as follows:

- Name
- Personal ID number (if applicable)
- Contact details: email address, phone number, address

We do this for the purpose of processing your registration for cross-border distance sales of electronic cigarettes and refill containers. The personal data we process and other information (e.g. a list of registered retail outlets) may, if necessary, be transferred to a third party where we are obliged to do so by law. However, we will never transfer your personal data to a country outside the EU.

We always apply the relevant privacy laws when processing personal data. The lawful basis for processing your personal data is article 6.1 (e) (public interest) of the GDPR. Our website contains more information about how we process your personal data and the rights you have as an individual:

[How the Public Health Agency of Sweden processes personal data](#)

## Registration attachments

- **Self-monitoring programme** - A self-monitoring programme should be attached to the registration (This is mandatory for the registration to be confirmed)

*For information on what should be included in the self-monitoring programme, see the Agency's regulations on self-monitoring programmes for the sale of tobacco products, electronic cigarettes and refill containers HSLF-FS 2019:20.*

*To facilitate the design of the self-monitoring programme, the Agency has published a guidance (only available in Swedish): [Vägledning för egenkontrollprogram vid försäljning av tobaksvaror, elektroniska cigaretter och påfyllningsbehållare](#)*

- A copy of relevant certificate of registration that can facilitate verification can be attached to the registration.

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## Signature

Date

Name

Please submit the completed registration form to [info@folkhalsomyndigheten.se](mailto:info@folkhalsomyndigheten.se)